



# ARE YOU EMERGENCY READY?

Prepare Your Business –  
Be Emergency Ready



Know your risk



Keep informed



Get prepared

# Is your business prepared for emergencies and natural disasters that may cause damage or disruption to your business?

A natural disaster or emergency can happen at any time. To build your own resilience and that of your business, it is important for you to know your risk, keep informed, and be prepared for disasters and other emergencies.

Being prepared and having a plan in place will assist you in knowing what to do before, during, and after an emergency to minimise disruption to your business and will enable you to recover more quickly.

## Is your business emergency ready?

- 1. Know your risk** – Identify any natural disasters or emergencies that might impact your business.
  - Use the [SES interactive flood risk map](https://ses.nsw.gov.au) to find out your flood risk ([ses.nsw.gov.au](https://ses.nsw.gov.au)).
  - Use the [NSW Rural Fire Services' map](https://rfs.nsw.gov.au) to find out if you are in a bushfire prone area ([rfs.nsw.gov.au](https://rfs.nsw.gov.au)).
- 2. Plan now** – Before a disaster or emergency strikes, sit down with your staff to make an emergency plan so everyone knows what needs to be done and by who. Practice your emergency plan with staff during training exercises and emergency evacuation drills.
- 3. Get your business ready** – Ensure you have a business continuity plan identifying risks to critical areas of your business, and how to minimise impacts to keep your business operating; including staff capacity, data backup systems, stock and equipment, supply chains, business/customer contacts, and insurance.
- 4. Keep informed** – Know where to look for up-to-date information before, during, and after a natural disaster or emergency, and ensure you communicate the information regularly to your staff.
  - Download the [NSW Hazards Near Me](#) App for current information about local emergencies, including bushfires and floods.
  - [Penrith's Disaster Dashboard](#) provides real-time information from emergency services and other information to assist you in being prepared. The Dashboard can be accessed from Penrith City Council's website at [penrith.city/emergencyready](https://penrith.city/emergencyready)
  - Information can be found on the Rural Fire Service website at [rfs.nsw.gov.au](https://rfs.nsw.gov.au)
  - Information can be found on the State Emergency Services website at [ses.nsw.gov.au](https://ses.nsw.gov.au)

- 5. Develop connections** – Get to know and connect with your neighbouring businesses so you can share information and help each other during and after a natural disaster or emergency.

## Resources are available to assist your business to be emergency ready.

- The NSW Government has developed a Get Ready Business Toolkit and Guide to assist you in preparing your business for disasters. To learn more, visit 
- To assist you to prepare your business for the unexpected and get ready for disasters download the building a business continuity plan guide at 
- The Australian Government provides information on preparing your business for an emergency, including a template for an emergency plan. For more information and resources, go to 

- WSROC, in partnership with organisations including Penrith City Council, has developed a Heat Smart guide for building heatwave preparedness in community organisations/businesses. Download the [Heat Smart Organisation Toolkit](#) at 